

# MWI Pet Messaging

30/01/2026 10:37 am GMT

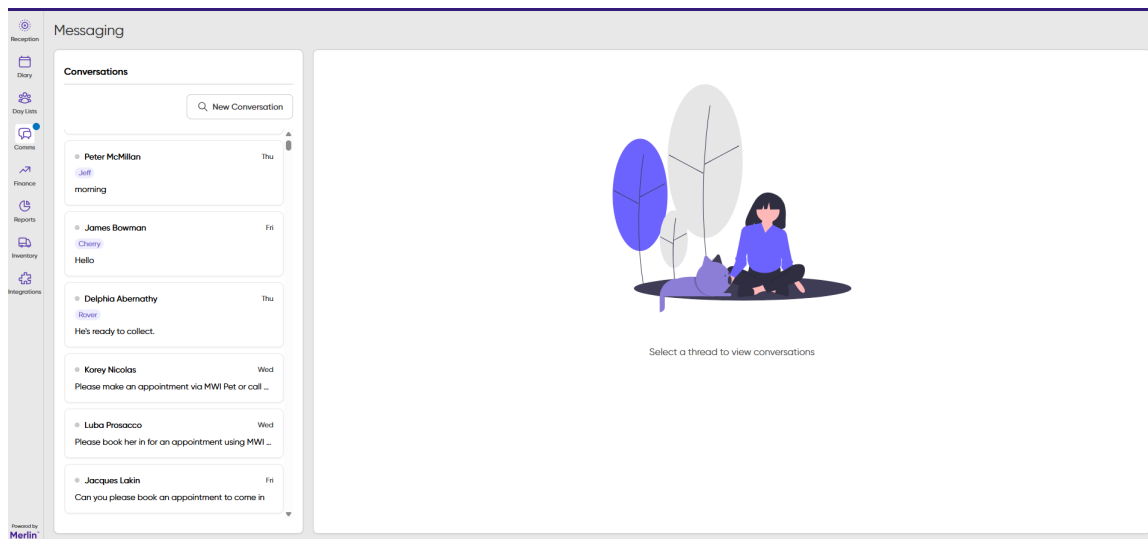
## Summary

For use with MWI Pet to produce two way communication channels between Merlin and clients registered with MWI Pet. This is only available to practices using the New UI.

## Details

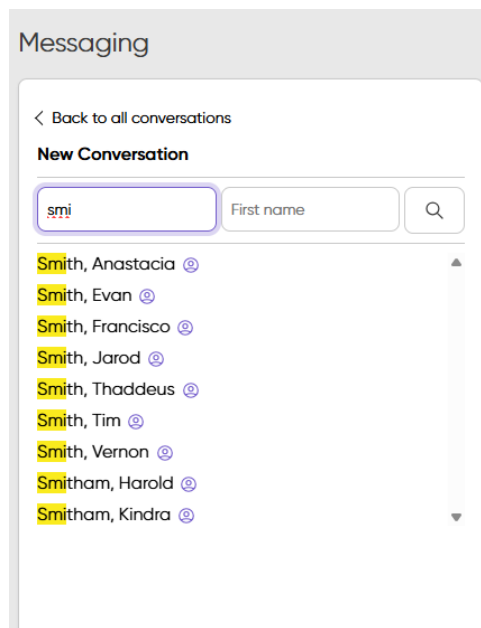
Navigation to Comms > MWI Pet Messaging.

It can also be accessed direct via 'Messages' in the Top Tool Bar.



## Starting a New Conversation

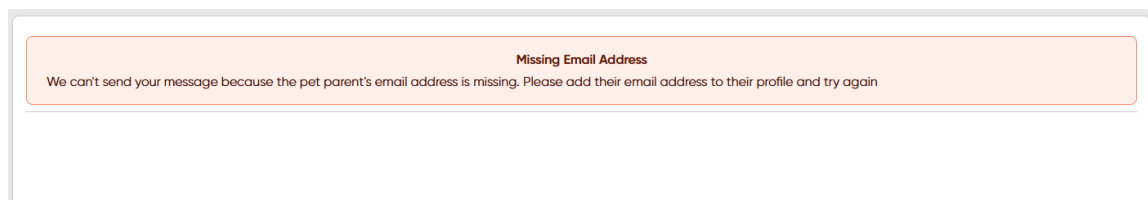
Select 'New Conversation' from the Conversations table and begin to search for the specific client.



As soon as you start typing, a list of potential customers will populate the list. Those clients that are already registered on MWI Pet will display a client icon at the end of their name. All other Merlin clients will display without the icon.

If the user attempts to send a message to a client without being registered, they will receive an email informing them they have been sent a message and prompted to register their account.

If the user attempts to send a message to a client on Merlin that is not registered with MWI Pet and does not have an email address on record, a warning message will display and no comms can be sent.



Once a registered client is selected, the conversation is created.

Messaging

< Back to all conversations

**Smitham, Harold**

**Pets:** Rover, Ralph, Ralphette, Horacio-Schroeder, Barry-Jast

**Address:** 3  
Pine Hill River Street  
Surrey  
London  
GU7 3HT

**Email:** Harold.Smitham@petuser-mwiah.co.uk

**Phone:** 07491 373561

+ New Conversation

New Conversation

Cat unwell Fri  
Harold Smitham: Shes not been eating much either.

Dog temperature Fri  
Rover  
Harold Smitham: Hello my dog has a temperature of ...

Please enter a topic

Select a Pet

- No Pet
- Rover
- Ralph
- Ralphette
- Horacio-Schroeder
- Barry-Jast

Type a message...

Send message

The user has the following options:

- Expand the client details to display the further details to help confirm the correct client has been selected.
- View any previous conversations and select them to respond, or keep 'New Conversation' selected to continue creating a new one.
- Enter a topic or subject line
- Select the relevant pet the communication is in regards to where relevant. This is not a mandatory field.

Medication to collect

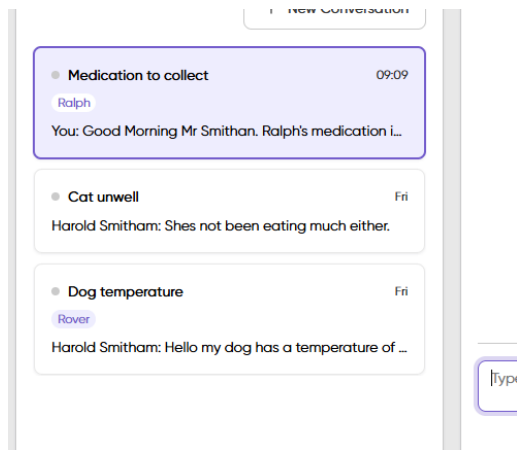
Ralph

Good Morning Mr Smitham.  
Ralph's medication is ready to collect from the practice. Any outstanding payments are to be paid upon collection.  
Many Thanks

Send message

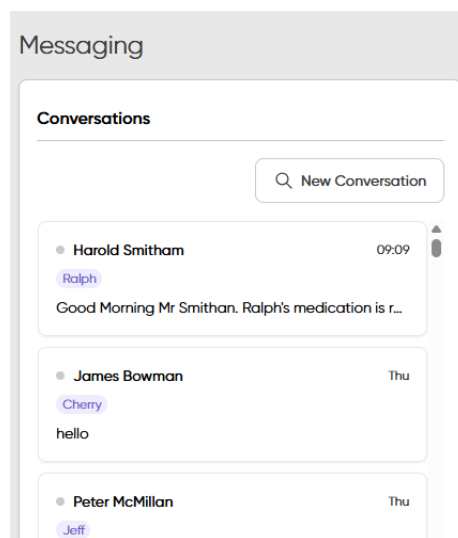
Free type the message and click 'Send Message'.

The conversation will now display within the client conversation table.



The client will receive this message directly into the MWI Pet account if they are already registered. They will also receive an email informing them they have a new message.

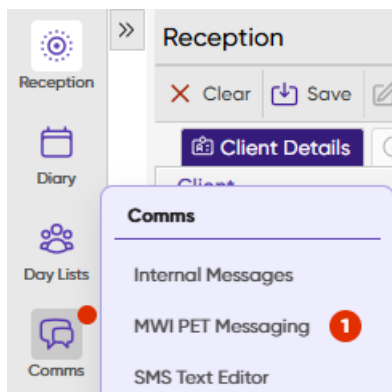
When navigating back to 'All Conversations' the latest will be displayed at the top.



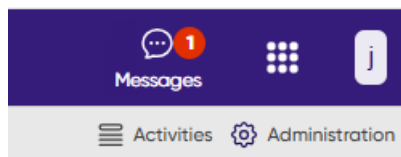
If the client is not yet registered with MWI Pet, they will still show in the client list and will receive an email informing them they have been sent a message and prompted to register their account.

## Receiving a Message from a Client

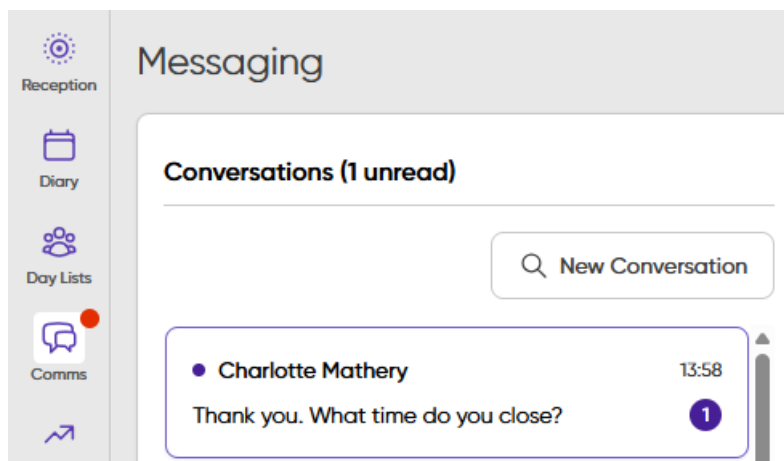
In Merlin, a red dot will appear on the Comms icon to indicate a new MWI Pet message. Once selected, this will show how many unread MWI Pet messages there are:



Messages will also show from the Top Tool Bar:



Once MWI PET Messaging has been selected, it will show any new messages:



Once this conversation is clicked, it is marked as read, and the practice user can respond.

Note - users can differentiate between internal messages and MWI Pet messages as the dots are different colours. Red - MWI Pet messages and Blue - Internal message.

## Access via Reception

Users are able to access client specific messages from the reception screen by clicking the 'Send Message' icon.

Reception
Miss Ellie Turner X

Clear Save Modify Deactivate New Document Accounts Payments Appointments Deliveries Print Send Text Send Email Send Message

Client Details Additional Info Notes Documents Communication Data Consent Advanced Search

Client

Title Miss Patient Chip ID Stable Reg. Date 24/11/2025

Surname \* Turner Patient

First Name \* Ellie Category \* Small Animal

Address

Category Home Tel and email

Name/No 18 Home Business

Add Details Deactivate Clipper Treatment Make Appt Consent Lab Join HCP

Patient Name	Species	Breed	Gender
Jasmine	Feline	Persian	Neut Female
Milo	Canine	Cocker Spaniel	Neut Male

This will immediately open the MWI Pet Comms window to allow the user to view any conversations specific to this client as well as starting a new one.